

PRESS RELEASE

FOR IMMEDIATE RELEASE THROUGH February 27, 2010

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EVENT: **History of Photography Lecture
at the Historic Oxford Schoolhouse**

DATE: Saturday, February 27, 2010

TIME: 10:00 a.m.

LOCATION: Historic Oxford Schoolhouse at Ironwoods Park
147th and Mission Rd., Leawood, KS

ENTRY FEE: Free

Historic Oxford Schoolhouse Hosts History of Photography Lecture

The docents of the Historic Oxford Schoolhouse will host a fascinating program on Saturday, February 27th beginning at 10:00 am at the Oxford Schoolhouse located in Ironwoods Park at 147th & Mission Road in Leawood, Kansas.

Jim Mathis will present a fun look at the history of photography. This old-time art form began in earnest in the 1820s with the first permanent photographs when Louis Daguerre developed a photographic system using metal plates. The daguerreotype was popular as the demand for portraiture of the middle class emerged in the Industrial Revolution. By the 1880s George Eastman developed a film system to replace a photographic plate so there was no longer a need for a photographer to carry boxes of plates and toxic chemicals. Photography became available for the mass-market at the turn of the century with the introduction of the Kodak Brownie.

Jim Mathis has spent most of his life dedicated to the art of photography. In 1973 he started Mathis Photo as custom black & white photo lab. For 23

years he and his wife were considered the masters of black & white photography throughout the region. The business was sold in 1996 and since that time he rediscovered his passion for photography through digital cameras, computer processing and ink jet printers.

Jim is also a musician, writer, and founder of Homer's Coffee House in Overland Park. He recently has opened The Jim Mathis School of Photography to help serious amateur and emerging professionals to become better photographers.

Mathis Photography in Overland Park is known for portraits and architectural photography as well as photo restoration. For over 35 years he has been copying photos and restoring them to their original glory with archival quality. His expertise has been employed by local museums and historical societies.

Join us for this free look into the history of photography. Reservations are not necessary. For more information please phone at 913-339-6700 x157.